

ERSTE Foundation Corporate Design
Logotype Usage

2025

ERSTE Stiftung
DIE ERSTE österreichische Privatstiftung
Am Belvedere 1
A 1100 Wien

Design
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Please use the files in the .zip archive to integrate the ERSTE Foundation wordmark (Logotype) into your designs.

Please observe the following guidelines for proper usage:

Clearance

To ensure that the Logotype remains clearly visible and is not disturbed by other graphic elements, a clearance of 10% of the Logotype's width and 25% of its height must always be maintained. This spacing ensures the Logotype remains clear and legible.

Use Exclusively in Black or White

Use the negative version of the Logotype on dark backgrounds.

Minimum Logotype Height

The minimum height of the Logotype is 5 mm.

Usage in Print

For print materials, please use the vector version in CMYK color mode, as it is scalable at any resolution without loss of quality.

Usage on Screens

RGB files are intended for screen use only.

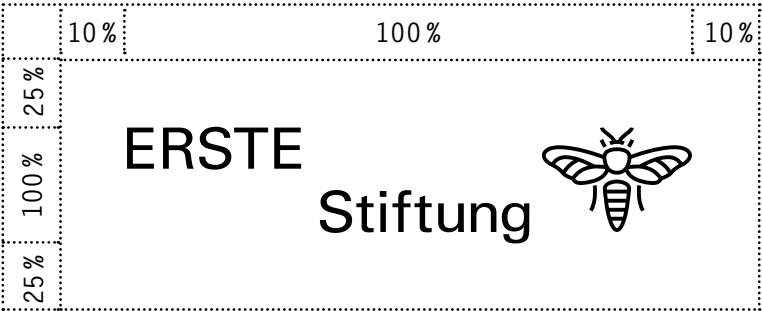
Usage Approval

Any use of the Logotype in conjunction with other brands or Logotypes must be approved by the ERSTE Foundation.

[Download Link .zip \(4 MB\)](#)

Clearance

A clearance of 10% of the length and 25% of the height of the logotype should always be maintained from other graphic elements.




Minimum Logo Height
The minimum height of the logotype is 5 mm.



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No Rotation

No Colors

No Shadows or 3D Effects

No Borders or Graphic Areas

